

Lisa Clampitt  
MATCHMAKING

— TOP FIVE —  
MATCHMAKER  
*secrets*

(And #1 Must Have for a  
Guaranteed Second Date)



# Lisa Clampitt

## MATCHMAKING

Let's talk about love. People come through my office every single day (and have been for the past 20 years) with the same desire...

**They want real love. They want their imperfectly perfect match.**

And with the plethora of options to uncover this match - from online dating, the latest dating app, blind dates, meeting at a bar, someone your Aunt Suzie desperately wants you to meet, you name it - you think it would be easy to find your soulmate, right?

Wrong.

It's harder than ever because we are bombarded by distractions - on and offline; focused on work, and so finding love takes a back seat.

But it doesn't have to be this hard. What you need is some honest, behind the scenes, no nonsense advice because you are good looking, smart, sophisticated, and well-worth it.

Totally.

*So let's begin...*

# #1 *Everyone is looking for love.*

As I said above, people come into my office every single day looking for love - not a one night stand or a hook up. **They want real, lasting love.** And after 20 years in the love business, I've realized everyone wants love - whether they come to me as a client or I strike up a conversation with them while waiting in line at Whole Foods.

Even if they...

- Flat out say they aren't looking for love.
- Have been burned by love in the past.
- Claim they don't have time to find that special someone.

**People are meant to be in pairs.** So start off knowing that there's love out there for you.

**This mindset will immediately put you in a better place** on your next date, at your next happy hour - even at work or at home making dinner. It will radiate into all areas of your life when you simply let yourself be worthy of the love that's out there waiting for you.

Now I don't mean this in a hippy dippy way. I don't mean you will then walk out from your apartment and the person of your dreams will be appear in front of you (although I've seen it happen!). What I'm saying is it's all about the energy you put out into the world - every single day.





# *Matchmaker Secret:*

It's not shameful to say, "I want to find love!"

Right now, take a minute and find a place to write the exact declaration above somewhere. (I'm serious. I'll wait...). Write it in your phone, on a stickie, on a napkin, on your hand - anywhere. Just do it.

*Feel different? I thought so.*



## #2 *Be curious.*

How many bad dates have you been on? I know - it's too many.

**Now I want you to think about the epic, amazing, incredible dates you've been on.**

*What made them so spectacular?*

I'll tell you...your date was curious about the person sitting across from them. They were curious about YOU.

They wanted to know what made you excited to get up every morning, what your favorite cocktail was, favorite travel spot - you name it. This naturally instills confidence, helps conversation flow easily, and makes the date really fun instead of feeling stuffy or awkward.



### *Matchmaker Secret:*

Quite honestly, being curious guarantees a 2nd date before the 1st date even ends.

- How curious are you on a date?
- What sort of questions do you ask?
- Do you stay inquisitive and make them feel comfortable?

*If so, keep doing it!*

But if you are sitting there thinking, “I think I might talk too much about myself on my date.” then this tip is something to start implementing - right now.

**No need to beat yourself up.** Chances are, you might be nervous on the date or unsure of where the next topic of conversation will come from, or silence will set in.

*Focus on the other person and I guarantee you'll be planning date #2 real soon.*





## #3 *Be the decision maker.*

And by this, I don't mean pre-order the steak for your date or the red wine they'll drink.

**I mean decide not to decide.**

Be the absolute best version of yourself...

- **Wear something that makes you feel confident.** A signature dress and heels you love, your favorite tie or shirt that makes you feel comfortable and seriously sexy.
- **Don't bring your entire day with you.** Leave behind the anxiety or anger from that last email or hectic work meeting. Simply let it go.
- **Be attentive.** Don't be on your phone or checking text messages or social media. Decide to connect with this person in this moment - right now.

**Be the best date so the other person will want to go out with you again.** Then when you've parted ways at the end of the night, decide if you want to see them again.

Decide *after* the date. Don't decide *during*.

This might feel like a fancier way of saying, "Don't judge a book by its cover!" But I'm actually taking it a step further and saying, "You have to, at least, read part of the book without judgement or expectation." Then you can decide if you are going to read the rest.



## *Matchmaker Secret:*

Too often, we are afraid to invest. Afraid to open ourselves up, be vulnerable, and have a good time. We are worried it won't last or that we will be rejected. Or we write someone off because they don't fit our pre-determined criteria.

**But you need possibility in order to find love.**

Decide that on your next date, you are going to be the most interesting, accommodating, and irresistible date. Make the big decisions later.





## #4 *Stop being so picky.*

**Honestly, this is one of the most crucial tips.**

And I tell you this because I want to add immediate value to your dating life. I want to be real with you. And this is one of the biggest reasons I see so many incredible people end up alone.

I heard this analogy recently...

A woman goes to a department store looking for a particular item. The first floor looks good. **The item is there, but she wants to see what was on the 2nd floor - just in case - before making a decision.** Besides this one looks slightly off in the light.

Off she goes to the 2nd floor. A great selection of colors, but she is still unsure, so off she goes to the 3rd floor. Needless to say, by the time she makes her way to the top floor, **she is still not satisfied and there are simply no floors left.** And any of the options she initially liked have already been purchased by the time she makes her way back down the escalator.



### *Matchmaker Secret:*

*Am I telling you to settle?* Absolutely not. Hear me loud and clear on this. There are bottom lines and I get that. Those deal breakers might be one or two things - they don't, and shouldn't, need to be **ten** things. Plain and simple.

Why?

Because the more open you are, the more you allow for possibility (and not for defense), the more likely you are to end up insanely happy.

By desperately clinging to your deal breakers, you may miss out on the person who actually is perfect for you.

Decide to be more open. Decide to embrace your possibilities. Decide on your deal breakers but maybe don't put all of them in permanent marker just yet. Now see what happens.



## #5 *Be funnier.*

### **Humor is the key to love.**

When a woman comes into our office, humor is one of the first words she lists.

*“I want someone who is funny.”*

And it's one of the top qualities for men, as well. Yes, you want to be attracted to the person you are sitting across from but you also want to have fun. And what's better than laughter?

When you let your humor shine, chances are you will talk more about the things that excite you, your passions, and favorite things. No one wants fear that the person we fall in love with will just be sitting on the couch waiting for us to come home. We want passionate, strong, and vibrant mates.



### *Matchmaker Secret:*

Common feedback we hear when someone declines a 2nd date: *They seemed nice but didn't really have a personality or a sense of humor.* We hear this a lot.

Start with laughter and see where it takes you. Don't be so serious. I guarantee you'll have the best night of your life.



*I have enjoyed sharing my secrets with you.*

**Have more questions?** We'd love to answer them for you. Simply email us [here](#) and either me or one of my incredible matchmakers will get right back to you. Promise.

*My goal is to help you understand that there can be fun in finding love.*

If you're sick of showing up to yet another date where the person isn't as relationship oriented or as kind and funny as they claimed to be on their dating profile or as funny as your Aunt Suzie said, then think about doing dating a little differently...

**Consider working with a matchmaker.** The matchmakers will be your loyal sidekick and wingman, helping you make better choices and finding the love of your life in less time. Let them focus on compatibility, relationship goals, and personality traits.

**All you have to do is show up and decide if the chemistry is alive.** It's that simple. And I promise it's way better than trekking out to yet another date where the person simply isn't who you thought they'd be.

**To learn more, add your phone number here.** We will contact you within 24 hours to see if we would be a great fit to uncover your perfect match!

Keep these secrets close by so you can always refer to them as you get out there and find your imperfectly perfect partner!

Cheers to love,

A handwritten signature in black ink that reads "Lisa". The signature is written in a cursive, flowing style with a long, sweeping underline.

## *Contact the Team*



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